

For Immediate Release
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JOHN DEERE

RESERVES CORPORATE BOOTH

At the Toronto International Snowmobile, ATV & Powersports Show
October 19, 20, 21, 2012 - International Centre

Newmarket, Ontario: Another Manufacturer reserves their corporate space at the Industry's leading show, the 25th Annual Toronto International Snowmobile, ATV & Powersports Show. John Deere will have their corporate booth in Hall 1 filled with product for show attendees all weekend long, October 19, 20 & 21, 2012 at the International Centre.

John Deere will showcase their Gator line-up, featuring their all-new Gator RSX 850i Recreational Utility Vehicle. The Gator RSX850i is going to be turning heads at the Show as it is an all-new platform and all-new vehicle in the Gator line-up.

"John Deere's corporate participation says a lot about the show. The crowds that show up year after year to the International Centre will not miss the John Deere booth in Hall 1. Having another corporate manufacturer booth with brand-new vehicles entering the market this year really brings the quality of the show to the next level." Commented Richard Kehoe, President, Marketer Shows Inc.,

Sarah McIntosh, John Deere, added, "John Deere is happy to be participating in the show again this year. The opportunity to interact with, and introduce our products to the tens of thousands of enthusiasts that come to the Show is fantastic. We're especially thrilled to have our all new Gator RSX 850i on display."

Mark your calendars now to celebrate the 25th Anniversary of the Toronto International Snowmobile, ATV & Powersports Show at the International Centre, by the Airport, October 19, 20, 21, 2012. Space is going quickly, Halls 1, 2 and 3A are sold out. Hall 3 is at 85% capacity. For more information on the 25th Annual Toronto International Snowmobile, ATV & Powersports Show, to purchase advanced tickets, or to be an exhibitor at the show, please call 1-888-661-SHOW (7469). www.torontosnowmobileatvshow.com

LARGEST SNOWMOBILE AND ATV SHOW...ANYWHERE!

EVERYTHING IN SNOWMOBILING, EVERYTHING IN ATVING
OCTOBER 19, 20, 21, 2012 - INTERNATIONAL CENTRE

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